

# Fresh Thinking Promotions

March 2025

P.7



£12.95

BOS- Peach Iced Tea

P.37



£30.95

Bridor- Bun 'N' Roll

P.43



£24.95

Mademoiselle- Roulade

In this Issue...

# Trade Show 25th March



*Fresh Update*

# Country Fare

Foodservice



FRESH | DAIRY | DRY | FROZEN | CHILLED | NON FOOD | PREPARED



# BLACK COW

**CHEDDAR**  
TRUCKLE 900G

APP ONLY  
**DEAL**

**£14.95**

**MOVING MOUNTAINS**

**BACON 14 X  
120G £34.95**



**£2.49 per  
pack**

**PLANT  
BASED BACON**

APP ONLY  
**DEAL**

**GLORIOUS  
GRAINS  
SCAMPI 450G**

**APP ONLY  
DEAL**

**BUY  
4 GET  
1 FREE**



**BUY 3  
GET 1  
FREE**

**APP ONLY  
DEAL**

# Karma Drinks



Gingerella Ginger Ale-  
24 x 250ml



Lemony Lemonade- 24 x 250ml



Razy Rasp Lemonade-  
24 x 250ml



Orangeade- 24 x 250ml



Sugarfree Cola- 24 x 250ml



Cola- 24 x 250ml

Nix & Kix



Sparkling Blood Orange & Turmeric 12 x 250ml



Sparkling Cucumber & Mint- 24 x 250ml



Sparkling Mango & Ginger- 12 x 250ml



Sparkling Raspberry & Rhubarb- 12 x 250ml



Sparkling Watermelon & Hibiscus- 12 x 250ml

# Bottlegreen



Sparkling Presse- Raspberry & Lemonade 12 x 275ml



Sparkling Presse- Pomegranate & Elderflower 12 x 275ml



Sparkling Presse- Ginger Beer 12 x 275ml



Sparkling Presse- Elderflower 12 x 275ml



Sparkling Presse- Crisp Apple 12 x 275ml



Cordial- Elderflower 6 x 500ml



**Trip- Elderflower Mint CBD 15Mg Infused 12 x 250ml**



**Trip- Lemon Basil CBD 15Mg Infused 12 x 250ml**



**Trip- Peach, & Ginger CBD 15Mg Infused 12 x 250ml**



**Trip- Raspberry Orange CBD 25Mg Infused 12 x 250ml**



**BOS- Lemon Iced Tea Rooibos 12 x 250ml**



**BOS- Peach Ice Tea Rooibos 12 x 250ml**

# Confectionary



Kellogg's- Rice Krispies Squares  
Choc Caramel 30 x 36g



Kellogg's- Rice Krispies Squares  
Totally Chocolate 30 x 36g



Rice Krispies Squares-  
Marshmallow 30 x 28g



Simply Scrummy- Blueberry  
Flapjack 50 x 40g



Kellogg's- Crunchy Nut Butter  
Bar Hazelnut 12 x 45g



Kellogg's- Crunchy Nut Butter  
Bar Almond 12 x 34g



Crisp



£21.45

Walkers– Cheese Wotsits  
32 x 22g



£21.45

Walkers– Cheese Quavers  
32 x 20g



£16.45

Pom-Bear Original 36 x 19g



£12.45

Golden Wonder– Animal  
Adventures 36 x 19g



£17.15

Cheez-It Snap'd– Double  
Cheese 20 x 40g



£15.45

Propercorn– Sweet & Salty  
24 x 30g

# Delicious yogurt freshly made on site.

Show your customers you care about what you serve,  
make it yourself and make it your own

## EasiYo Yogurt:

- Made in the UK with milk from British and Irish Cows
- 14 Day made up shelf life
- Long ambient shelf life - over 12 months
- Easy to make
- Flavoursome, nutritious yogurt
- Helps reduce single use plastic



Freshly made  
yogurt in 3  
easy steps



For more information please contact EasiYo Foodservice  
Email: [foodserviceuk@easiyo.com](mailto:foodserviceuk@easiyo.com)  
Phone: 01332 850 468  
[uk.easiyofoodservice.com](http://uk.easiyofoodservice.com)



Nescafe- Latte Gold Sachets X 40



Nescafe- Gold Tin 1Kg



Nescafe- Azera 500g



Nescafe- Gold Blend Instant Coffee 750g



Horlicks- Original Add Milk 2Kg



Galaxy- Drinking Hot Chocolate Instant 2Kg

Hot Beverages

# Twinings



£14.95

Pyramid Enveloped- The Earl  
4 x 15



£14.95

Pyramid Enveloped- The Full  
English 4 x 15



£14.95

Pyramid Enveloped- Mango &  
Pineapple 4 x 15



£14.95

Pyramid Enveloped- Revive  
Raspberry 4 x 15



£9.95

String & Tag- English Breakfast  
Tea Bags 1 x 100



£2.75

Enveloped- Lemon & Ginger  
1 x 20



Kellogg's- Special K 40 x 30g



Kellogg's- Rice Krispies 40 x 22g



Kellogg's- Fruit & Fibre 40 x 45g



Kellogg's- Frosties 40 x 35g



Kellogg's- Crunchy Nut 40 x 35g



Kellogg's- Coco Pops 40 x 35g

Cereal Portion Paks

# Dairy- Chilled



Peupliers Assorted Yoghurts  
Glass Jar 12 x 125g



Tims Dairy- Low Fat Natural  
Yoghurt 12 x 125g



Yamas- Authentic Greek  
Yoghurt 1Kg



Bv Dairy- Crème Fraiche 2Kg



Bv Dairy- Clotted Cream 1Kg



Bv Dairy- Clotted Cream 454g



£7.95

Flora- Flora Original 2Kg



Pre-Order

£20.95

Fairview Farm- Free Range Golden Yolk Eggs x 60

Chilled



£2.10

DragonFly- Organic Super Firm Tofu 300g



£2.45

DragonFly- Organic Smoked Tofu 300g



£2.75

DragonFly- Organic Marinated Tofu 300g



£3.95

Delphi- Houmous 1Kg

# Smoked Fish



£18.45

Chalkstream- Hot Smoked Trout Side 500/650g



£22.45

Chalkstream- Cold Smoked Trout Long Slice 600/800g



Pre-Order  
£20.90

St James- Whiskey & Honey Smoked Salmon 500g D Cut



Pre-Order  
£20.90

St James- Beetroot & Blood Orange Smoked Salmon 500g



Pre-Order  
£29.25

Smoked Salmon- Side D Cut 1Kg



Pre-Order  
£34.85

Hot Smoked- Salmon Side Price Per Kilo





ChalkStream®

Suppliers of Fine English Rainbow Trout

ChalkStream was established in 2015 by Hugo Hardman. Since its inception ChalkStream trout has found its way on to the menus of leading chefs across Hampshire and the UK. ChalkStream foods works with fish farmers on the River Test and River Itchen in Hampshire to provide fresh and smoked rainbow trout. Water from a 'chalk stream' is almost unique to England with 95% of the world's supply of pure chalk stream water existing in southern England. Water is filtered and purified by layers of chalk before emerging again in springs or 'aquifers' that flow into streams and finally rivers, such as the iconic River Test and River Itchen - the gin-clear chalk streams of Hampshire.



*"It is tremendously exciting to see our fish grazing menus across the UK" said Hugo Hardman. "We fully expect demand for this delicious Hampshire product, to continue to rise. I am personally thrilled to have been part of the lowly trout's complete transformation!"*



# Non Dairy M\*lk



£15.75

Framptons Professional-  
Coconut Barista 12 x 1Litre



£17.95

Framptons Professional-  
Oat Milk 12 x 1Litre



£11.75

Califia Farm- Pumpkin Spice  
Oat Barista Blend 6 x 1Litre



£9.85

Califia Farm- Oat Milk Barista  
Blend NAS 6 x 1Litre



£22.45

Spiral Foods- Bonsoy Organic  
Soy Milk 6 x 1Litre



£12.95

Oatly- Barista Oat Milk  
6 x 1Litre

Cheese



£5.85

LOW Cheese Company- LOW Soft 180g



£5.95

LOW Cheese Company\_ LOW Blue 180g



£34.95

LOW Cheese Company- Gallybagger 1.1Kg



£6.45

Davidstow- 60 Month Reserve Cheddar 250g



£38.65

Cornish Cheese Co- Cornish Blue 2Kg



£5.60

Cornish Cheese Co- Cornish Brie 200g

# Village Maid Cheese



£6.35

Village Maid- Heckfield 250g



£5.75

Village Maid- Wigmore 180g



£6.20

Village Maid- Maida Vale 180g



£8.80

Village Maid- Spenwood 250g



£33.95

Village Maid- Barkham Blue  
Price Per Kilo



£4.70

Village Maid- Waterloo 180g



£19.35

The Mad Butcher– Classic Pork Sticks 8 x 70g Packs



£19.35

The Mad Butcher– Chilli Pork Sticks 8 x 70g



£17.35

Campofrio– Tapas Meat Selection 8 x 120g



£5.75

Gran Bosco– Spianata Piccante Sliced Salami 250g



£3.65

Gran Doblin– Chorizo Sliced 300g



£18.25

Campofrio– Chorizo Gran Doblón Approx 2Kg

# trewithen

DELICIOUSLY CORNISH DAIRY

**NEW**



Prepared Produce



£6.95

Maris Potato Whole Peeled-5Kg



£3.25

Broccoli Florets- 1Kg



£10.50

Mixed Melon Chunks- 2Kg



£4.95

Mixed Leaf- 500g



£4.45

Carrot & Swede Diced- 2.5Kg



£2.50

Sliced Red Onion 2mm- 1Kg

## This Month

BACK IN SEASON

### Plan and Prepare

As winter draws to an end and the mild spring weather begins, there will be a gradual change in produce, over-wintered greens like **Savoy** and **Tundra Cabbage** will be replaced by delicate **Spring Greens**; **Forced Rhubarb** will be joined by **Outdoor Rhubarb** and **Purple Sprouting** will be at its best.

**Local Tundra** and **Savoy** have finished and will be replaced with Spanish & Portuguese produce, there are limited quantities of **Local Purple Sprouting** available from one of our local growers. **Local Dorset Rapeseed Oil**: Grown and produced in Dorset, this cold pressed oil is an excellent alternative to olive oil and is local with a small carbon footprint. **Local Asparagus** and **Jersey Royals** have started.

### Fruit

**Local New Forest Strawberries** will have started amazing early this year, grown under glass this early fruit tastes amazing, please check with the sales team as supply is limited. **Easy Peelers** will be changing variety in March- **Spanish Satsumas/Clementine's** have finished to be replaced by late season Spanish/Moroccan **Ortaniques, Minneola's** and **Mandarins**. Unfortunately they are not as easy to peel as other varieties. **Blood Oranges** and **South African Lychees** will finish this month. We will soon be saying goodbye for another year to the **English Cox's** and will switch to **Dutch** followed by **New Zealand** supply. **Spanish Strawberries** are considerably cheaper, putting them back into everyday use. **Watermelon and Honeydew** remain difficult. **Forced Rhubarb**, not a fruit but is a great British ingredients which is keenly priced in March.



A great choice for your Mothers' Day Menu.

# Fresh

# March

# Update



### Foraged Produce

Our New 'Foraged Produce' category has been very well received and hope you have all been enjoying the exciting new products available. From **Seaweeds** to **Wild Chervil** and even **Sea Cabbage** there are so many weird and wonderful options to brighten spring menu's. We are hopeful to see the first of the **U.K.** true wild mushrooms towards the end of the month with **Morel's** and **St. George** starting. Please contact Customer Relations or your account manager for more details.



# Vegetables & Salad

**Jersey Royals** have started. **Cauliflowers** are currently being sourced from U.K. A perfect replacement for English Cabbage would be **Spring Greens** they are delicate and delicious or why not try the pointed **Portuguese Hispi**, known as the **Sweetheart Cabbage**. **Spanish and English Kale** and **English Purple Sprouting** are now available in the market and will remain available in March provided there are no surprise frosts. We have eventually seen the first **Egyptian Peas in the Pod** in the Markets.

The first new season **English Potatoes** are due in from **Jersey** and **Cornwall** and there is some Spanish scrapping potatoes available.

Fresh from **Milan Markets, Monks Beard**, also known as **Agretti** and lovely violet and globe artichokes. It is now the rainy season in East Africa, this can have an impact on the quality of **Fine Bean, Mangeltout** and **Sugar Snap**. If these products are packed wet, they can develop patches of mould in the boxes or brown 'rust' spots on the produce. We are monitoring the situation and checking quality. Please let us know if you receive problematic produce.

In March salads like **Peppers, Cucumber** and **Tomatoes** will begin to switch from Spanish to Dutch supply. We may experience some quality issues especially with **Tomatoes** as the season changes. **English and Dutch Cucumbers** should appear on the scene by the end of March or early April. **Watercress, Rocket and Spinach is all great quality**. **French Fancy Lettuces** are still expensive and will remain so throughout spring. **English Lettuces** should begin towards the end of the month, they will be small to start with and bulk out as the warmth arrives. **Spanish Cherry and Cherry Vine Tomatoes** are all available in the markets. We will be working with a few different U.K. growers on tomatoes to give some options on home grown produce.

Local Asparagus has started. We are truly privileged that our microclimate has brought on the asparagus this early. The New Forest and Dorset have had the first English Asparagus on the whole of the UK. The season will continue on to mid-June, so please aim to keep this amazing produce on your menu from March-June.



# Dry Stores



£11.95

**Maggi- Gravy Vegetarian & Gluten Free 1.7Kg**



£22.25

**Maggi-Demi-Glace Powder Sauce 1.5Kg**



£17.45

**Maggi-Bechamel Sauce Powder Mix 2Kg**



£23.65

**Knorr- Vegetable Bouillon Paste 1Kg**



£23.65

**Knorr- Lamb Bouillon Paste 1Kg**



£23.65

**Knorr- Beef Bouillon Paste 1Kg**



£4.75

Henderson's Relish- 1 Litre



£1.60

Henderson's Relish- 284ml



£12.65

Kühne- Sandwich Sliced Gherkins 2.9Kg



£24.45

Hellmann's- Mayonnaise 5 Litre



£9.75

Santa Maria- Mexican Salsa Sauce 2.3Kg



£6.95

Lion- Piri Piri Hot Sauce 2.27 Litre

# Foie Royale

## What is it?

It is an ethical and sustainable alternative to foie gras. Created using modern food technology by merging the natural healthy liver and fat harvested from birds raised for their meat. The result is a product that has the same flavour as foie gras, but without the engorging the bird's liver. **No Force Feeding!**

It is a very diverse product that can be seared, roasted, poached or blitzed as an ingredient in many dishes to enhance flavours. Served hot or cold.





£27.95

Portsmouth Distillery- Fort Gin  
Portsmouth Dry 41% 70cl



£28.95

Portsmouth Distillery- Cinnabar  
Spiced Rum 41% 70cl



£27.95

Portsmouth Distillery- 1968 White  
Rum 41% 70cl



£33.75

Portsmouth Distillery- 1812  
3 Year Old Aged Rum 43% 70c



£24.95

Powder Monkey- Explosion  
West Coast IPA 6% 12 x 440ml



£24.95

Powder Monkey- Drop Anchor  
Vienna Pale Ale 4.6% 12x440ml

Local Breweries

# Pastry



£59.75

Seven-Ate-Nine- Traditional  
Greek Spinach&Feta 5 x 1.6 Kg



£64.20

Seven-Ate-Nine- Traditional  
Greek Pie Feta 5 x 1.6Kg



£71.65

Seven-Ate-Nine- Traditional  
Greek Pie Chicken 5 x 1.6Kg



£47.95

Chunk Of Devon- Vegan Ruby  
Murray Veggie 20 x 272g



£47.95

Chunk Of Devon- Vegan  
Chunki Roast Veg 20 x 272g



£59.95

Chunk Of Devon- Vegan  
Mushroom Stroganoff 20 x 252g

Coated Fish



£28.65

Pacific West- Breaded Salmon Strips 3Kg



£35.80

Pacific West- Plant Calamari Rings 1Kg



£15.75

Pacific West- Salt & Pepper Squid Chunks Battered 1Kg



£59.75

Pacific West- Katsu Prawns Battered 500g



£14.25

Caterers Kitchen- Breaded WholeTail Scampi 908g



£6.95

Whitby- Extra Large Wholetail Scampi 450g

# Pacific West



£39.50

Smoked Mackerel Fillets- 3Kg



£35.80

Battered Haddock Fillets-  
20 Portions 170-200g



£59.75

Battered Cod Fillets- 20 Portions  
170-200g



£54.25

Hake Fillets- Skinless & Boneless  
4.54Kg



£18.20

Chunky Battered Cod Bites- 1Kg



£9.70

Chilli & Mango- Prawns Hand  
Crumbed 500g





£16.65

Sweet Chilli Squid Bites- 1Kg



£44.65

Seafood Basket- Coated  
12 x 200g



£7.75

Prawn Twister- Spring Roll Pastry  
500g



£49.95

Petite Sole Fillets- In Tempura  
Batter- 3Kg



£12.65

Panko Coated Squid Rings-  
700g



£9.55

Sweet Chilli- Bubble Prawns  
500g

Pacific West

# The Canine Menu



£19.95

Brewery Bites– 5Kg



£38.85

100% Natural Dog Chews–  
Mixed Box x 30



£37.35

100% Natural Dog Chews–  
Duck x 25



£26.95

Happy Dogs– Hamper x 6



£20.85

Dog Bowls– Enamel Branded  
X 6



£29.95

100% Natural Dog Chews–  
Rabbit x 25

**Chips & Fries**



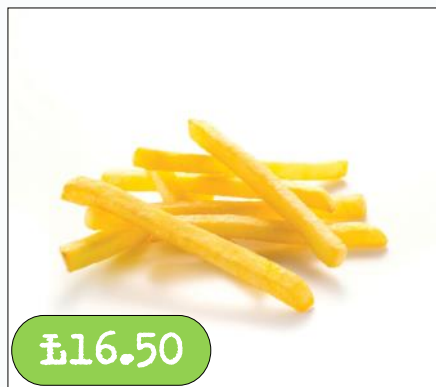
£16.50

Caterers Kitchen- 7/16 Chips  
12mm 10Kg



£16.50

Caterers Kitchen- 9/16 Chips  
14mm 10Kg



£16.50

Caterers Kitchen- Shoestring  
Chips 7mm 10Kg



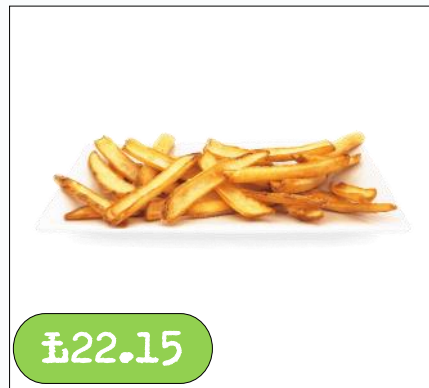
£5.25

Lutosa- Potato Slices 5/7mm  
2.5Kg



£5.95

Lutosa- Spicy Potato Wedges  
Skin On 2.5Kg



£22.15

Lutosa- Xtra Crispy Dipsters  
Curve Fries 10Kg

# Frozen Bread



£32.95

**Speciality Breads- Tomato Mediterranean Bread 8x600g**



£31.55

**Speciality Breads- Mediterranean Olive Bread 8 x 600g**



£34.95

**Speciality Breads- Alabama Grillhouse Glazed Bun 48 x 80g**



£51.25

**PanESCO- Bowl Bread 36 x 125g**



£38.30

**Speciality Breads- Onion & Sourdough Roll 40 x 100g**



£32.95

**Speciality Breads- Potato Burger Bun Eden 40 x 90g**

Bridor



Torsade- Chocolate Twist  
70 x 90g



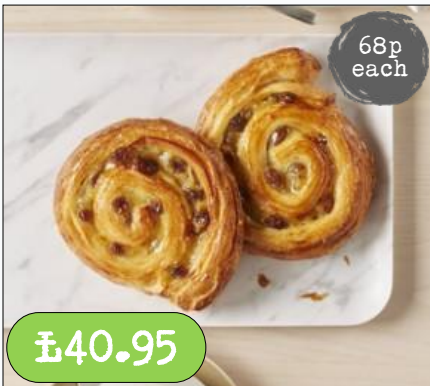
Gourmet Mix- Mini Pastries  
X 140



Bun 'N' Roll- Croissant/Roll  
50 x 85g



Large Croissant- 29% Butter  
50 x 90g



Pain Au Raisin- 60 x 110g



Pain Au Chocolate-  
70 x 75g

# English Oak Vineyard



**Sparkling Wine- Englemann  
Cuvee 6 x 750ml**



**Sparkling Wine- Chinkapin  
Rose 6 x 750ml**



**Sparkling Wine- Wainscot Blanc  
De Noirs 6 x 750ml**



**Sparkling Wine- San Gabriel  
Blancs De Blancs 6 x 750ml**



**ENGLISH OAK  
VINEYARD**

[www.englishoakvineyard.co.uk](http://www.englishoakvineyard.co.uk)



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THE  
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BUSINESS  
AWARD  
WINNER**



Where the *forest*  
meets the *sea*



Elevate your menu, delight in every bite.

**VEGAN** options  
available

**NUT  
FREE** production  
guaranteed

\*excluding Pistachio & Impulse range which is made at a totally different site.

[www.newforesticecream.com](http://www.newforesticecream.com) | 01590 647611 | [info@nfc.co.uk](mailto:info@nfc.co.uk)

# Frozen Desserts



£25.95

**Pomone– Chocolate Tart**  
Pre-Cut 3 x 10 Portions



£19.85

**Pomone– Normand Apple Tart**  
Pre-Cut 3 x 10 Portions



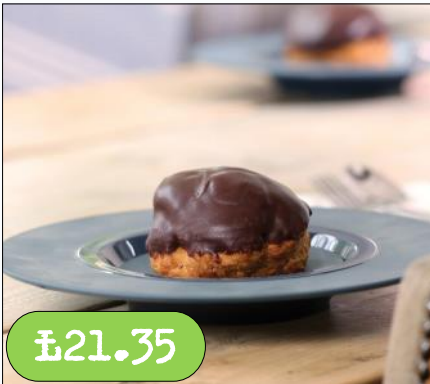
£19.95

**Pomone– Lemon Tart Pre-Cut**  
3 x 10 Portions



£24.95

**Mademoiselle– Pecan Pie**  
Vegan 16 Portion



£21.35

**Mademoiselle– Giant Profiterole**  
12 x 113g



£23.70

**Mademoiselle– Chouxnut**  
Caramelised Biscuit 12 x 83g





THE HOME OF BAKING

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# Frozen Desserts



£11.75

Rodda's- Fzn Cornish Clotted Cream 906g



£29.95

Rodda's- Fzn Cornish Clotted Cream Portions 48 x 40g



£6.85

Rodda's- Fzn Brandy Cornish Clotted Cream 453g



£22.85

Mademoiselle- Vegan Orange & Chocolate Cake 14 Portions



£17.95

Mademoiselle- Apricot & Raspberry Frangipane Tart 11"



£

Mademoiselle- Apple Filled Mini Beignets 70 x 19g



£24.95

HCC- Battenburg Layer Cake  
14 Portions



£21.80

HCC- Cherry Genoa Cake  
14 Portions



£16.30

Mademoiselle- Caramel Apple  
Crumble Pie 14 Portions



£13.30

Mademoiselle- Vanilla  
Cheesecake Uncut 1.2Kg



£24.95

Mademoiselle- White Choc &  
Rasp Roulade 12 Portions



£31.65

Mademoiselle- Chocolate  
Orange Roulade 12 Portions

Frozen Desserts

# Frozen Desserts



£14.75

**Brioche Pasquier– Tartlette Tatin**  
10 x 120g



£9.65

**Brioche Pasquier– Citron**  
Meringue Tartlet x 5



36p  
each

£12.95

**Brioche Pasquier– Assorted**  
Macarons 1 x 36



58p  
each

£27.75

**Prestige– Mini Cheesecake**  
Selection 4 x 12



54p  
each

£25.85

**Prestige– Mixed Vegetarian**  
Selection Canape 4 x 12



54p  
each

£25.85

**Prestige– Mixed Savoury**  
Selection Canape 4 x 12



£23.90

Rinse Aid- Concentrate 5Litres



£29.95

Dishwasher Liquid Hard Water-  
Concentrate 5Litres



£26.95

Combi Oven Cleaner-  
Concentrate 5Litres



£34.95

Natural Salad Wash-  
Concentrate 5Litres



£66.45

Liquid Grease & Drain Treatment  
5 Litres



£26.55

Drain Cleaner & Maintainer  
20 Bio Fizzy Tablets

# Delphis



Active Washing Up Liquid-  
Concentrate 5Litres



Anti- Bacterial Sanitiser-  
Concentrate 5Litres



Heavy Duty Degreaser-  
Concentrate 5Litres



Combi Scale Descaler-  
Concentrate 5Litres



Cabinet Glass Wash-  
Concentrate 5Litres



Multi-Purpose Cleaner  
Concentrate- 5Litres



£5.35

Scented Air Neutraliser– 700ml  
Spray Bottle



£6.85

Chewing Gum & Graffiti  
Remover– 700ml Spray Bottle



£4.35

Multi Purpose Cleaner– 700ml  
Spray Bottle



£4.75

Multi Surface Polish– 700ml  
Spray Bottle



£4.35

Anti Bacterial Sanitiser– 700ml  
Spray Bottle



£4.95

Glass & Stainless Steel Cleaner–  
700ml Spray Bottle



Catering

# TRADESHOW

TUESDAY 25<sup>TH</sup> MARCH 2025

9:30 AM—3:30 PM



Scan Here to Register



- Over 80 Suppliers Exhibiting
- Unbeatable Deals on the Day
- Sample New Products
- Innovative Ideas to Inspire
- Ideal for Menu Planning
- Chef Demos
- Local Zone— Showcasing Local Producers



Best Hotel & Catering Tradeshow in DORSET

Country Fare Foodservice